



The Association of
Pool & Spa Professionals®

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Press Release

For Immediate Release

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APSP Urges Industry to Participate in National Water Safety Month

Water Safety Awareness Top Priority for Everyone

(ALEXANDRIA, VA) — The Association of Pool & Spa Professionals (APSP), along with its partners, the National Recreation & Park Association (NRPA), the American Red Cross and the World Waterpark Association (WWA), is again bringing together aquatics professionals from around the nation to help reinforce the importance of safe swimming this May as part of National Water Safety Month.

Organizations interested in participating in National Water Safety Month can find valuable downloadable tools such as tip sheets, swimming rules, videos, swimming pledges, and posters to share with their communities and customers at www.NationalWaterSafetyMonth.org.

“When it comes to water safety, we encourage everyone to make it their top priority,” said Rich Gottwald, APSP president and CEO. “National Water Safety Month focuses on the importance of water safety in all types of swimming environments. Your participation not only saves lives but it helps promote the safe enjoyment of swimming to future generations.”

National organizations such as the National Drowning Prevention Alliance (NDPA), the National Swimming Pool Foundation, the USA Swimming Foundation and the International Code Council have also pledged to get involved in water safety activities and programs throughout May.

APSP encourages other organizations to participate. Visit APSP.org/NWSM to learn more about the campaign, events, and activities to help others swim safely.

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About APSP

[The Association of Pool & Spa Professionals \(APSP\)](http://The Association of Pool & Spa Professionals (APSP)) is the world’s oldest and largest association

representing swimming pool, hot tub, and spa manufacturers, distributors, manufacturers' agents, designers, builders, installers, suppliers, retailers, and service professionals. Dedicated to the growth and development of its members' businesses and to promoting the enjoyment and safety of pools and spas, APSP offers a range of services, from professional development to advancing key legislation and regulation at the federal and local levels, to consumer outreach and public safety. APSP is the only industry organization recognized by the American National Standards Institute to develop and promote national standards of pools, hot tubs, and spas. For more information, visit APSP.org.

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