



FOR IMMEDIATE RELEASE
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5 WATER SAFETY TIPS TO HELP SAVE A LIFE THIS SUMMER

National Water Safety Month receives strong Gubernatorial support

(ALEXANDRIA, VA) – Nearly all 50 U.S. State Governors have proclaimed May as National Water Safety Month in recognition of the importance of implementing safer water practices during the summer months. As families converge on aquatic centers, pools, splash pads, waterparks and open bodies of water for recreational water activities this Memorial Day weekend, it is vital to ensure safety is a priority for all people. The National Water Safety Month campaign supporters offer five important tips and reminders for parents and caregivers about safe water practices.

Keep these five water safety tips in mind:

1. **Constant Adult Supervision** - Actively supervise children and non-swimmers around the water, even when lifeguards are present. Don't just drop kids off. Avoid distracting activities such as checking email or social media.
2. **Learn to Swim** - No matter your age learning to swim is one of the best ways to be safer in and around the water.
3. **Look for Lifeguards** - Swim in designated areas supervised by lifeguards.
4. **Swim with A Buddy** - Do not allow anyone to swim alone. Even at a public pool or a lifeguarded beach, use the buddy system.
5. **Wear A Life Jacket** - Adults and kids should always wear a Coast Guard-approved life jacket while boating. Non-Swimmers and inexperienced swimmers should also wear a life jacket at all times when in and around the water. Inflatable toys can be fun, but are not a substitute for U.S. Coast Guard-approved life jackets.

Additional water safety tips and detailed information about National Water Safety Month, for both consumers and businesses, can be found at www.nationalwatersafetymonth.org.

Connect with National Water Safety Month, #WaterSafetyMonth, on [Twitter](#) and [Facebook](#).

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About National Water Safety Month

National Water Safety Month is a joint effort of the American Red Cross, The Association of Pool & Spa Professionals, the National Recreation and Park Association and the World Waterpark Association. The event is celebrated by these organizations, participants, sponsors and thousands of aquatics facilities and professionals through educational programs, public service announcements, governmental proclamations, dealer and aquatics business promotions, and the distribution of water-safety-themed materials, aimed primarily at the public, and designed to help prevent drowning and water-related illness and injuries. For more information, visit Nationalwatersafetymonth.org